

NEWSLETTER SAMPLES FOR NATIONAL DONATE LIFE MONTH 2009

1) IF YOUR ORGANIZATION, COMPANY ETC. IS PARTICIPATING WITH THE NEW YORK ORGAN DONOR NETWORK:

(Name) is partnering with the New York Organ Donor Network in celebration of National Donate Life Month 2009 throughout April. During Donate Life Month, the nation focuses on the importance of saving lives through organ, eye and tissue donation.

More than 100,000 individuals are awaiting life-saving organ transplants in the United States; 7,500 of them are in the greater New Yorker metropolitan area.

To coincide with National Donate Life Month, (name) and the Donor Network are urging New Yorkers over the age of 18 to enroll in the legally-binding New York State Donate Life Registry. It is a confidential database maintained by New York State's Department of Health.

To register as an organ, eye and tissue donor, please pick up an enrollment brochure at/in _____ or enroll online at www.savelivesnewyork.org.

For more information contact _____

2) IF YOUR ORGANIZATION, COMPANY ETC. IS PARTICIPATING WITH THE NEW YORK ORGAN DONOR NETWORK:

April is National Donate Life Month, when the nation focuses on the importance of saving lives through organ, eye and tissue donation.

More than 100,000 individuals are awaiting life-saving organ transplants in the United States; 7,500 of them are in the greater New Yorker metropolitan area.

During Donate Life Month, the New York Organ Donor Network is urging New Yorkers over the age of 18 to enroll in the legally-binding New York State Donate Life Registry. It is a confidential database maintained by New York State's Department of Health.

To register as a donor, visit www.savelivesnewyork.org.